



REPUBLIC OF THE PHILIPPINES
OFFICE OF THE CITY MAYOR
CITY OF DAVAO

PROCLAMATION NO. 03
Series of 2023

**DECLARING THE MONTH OF OCTOBER OF EVERY YEAR AS
BREAST CANCER AWARENESS MONTH IN DAVAO CITY**

WHEREAS, it is a policy of the State to protect and promote the right to health of the people and instill health consciousness among them;

WHEREAS, the Department of Health and the Philippine Cancer Society, Inc. have noted the high prevalence of breast cancer in the country, with about 27,000 new cases reported every year;

WHEREAS, breast cancer is now one of the leading causes of deaths attributed to non-communicable diseases (NCD) in the Philippines, with about 9,000 Filipino women having already died due to breast cancer, making it the third most fatal type of cancer in the Philippines;

WHEREAS, the City Government recognizes the need to raise public awareness on breast cancer and promote access to preventive screening and early detection to save Dabawenyo lives;

NOW, THEREFORE, I, SEBASTIAN Z. DUTERTE, Mayor of the City of Davao, by virtue of the powers vested in me by law, do hereby declare the month of October of every year as "PINK OCTOBER" or Breast Cancer Awareness Month in Davao City.

The City Health Office and all concerned offices, including the barangays, are hereby encouraged to initiate and support activities promoting breast cancer awareness in the community.

I hereby call upon all Dabawenyos to give their full support to the observance of Breast Cancer Awareness Month.

Done this OCT 06 2023 in Davao City, Philippines.

SEBASTIAN Z. DUTERTE
City Mayor

Attested by:

ATTY. FRANCIS MARK H. LAYOG
Acting City Administrator



Ref. No. ASD100623-1

