



Republic of the Philippines
OFFICE OF THE CITY MAYOR
City of Davao

EXECUTIVE ORDER NO. 14
Series of 2023

**AN ORDER RECONSTITUTING THE DAVAO CITY MICRO,
SMALL, AND MEDIUM ENTERPRISE DEVELOPMENT (MSMED) COUNCIL AND
STRENGTHENING THE PROMOTION, GROWTH AND DEVELOPMENT OF ITS
PROGRAMS AND SERVICES**

WHEREAS, it is declared the policy of the State to promote, support, strengthen, and encourage the growth and development of micro, small, and medium enterprises (MSMEs) in all productive sectors of the economy;

WHEREAS, the State recognizes the specific needs of MSMEs and shall undertake to promote entrepreneurship, support entrepreneurs, encourage the establishment of MSMEs, and ensure their continuing viability and growth, thereby attaining countryside industrialization;

WHEREAS, as mandated by Republic Act No. 9501, otherwise known as the Magna Carta for Micro, Small and Medium Enterprises (MSMEs), which amended Republic Act No. 6997, the Micro, Small and Medium Enterprise Development (MSMED) Council shall be strengthened to effectively ensure the growth and development of MSMEs throughout the country;

WHEREAS, the Davao City Micro, Small and Medium Enterprise Development Council (DC-MSMED Council) has been in existence since 1992 in response to Republic Act No. 6977 otherwise known as the Magna Carta for Small Enterprises;

WHEREAS, the Department of the Interior and Local Government (DILG) Memorandum Circular No. 2002-107 dated July 10, 2002 enjoins LGUs to organize and strengthen SMED/MSMED Councils in order to effectively implement, in particular, the Local Entrepreneurship Development Plan under the Local Economic Transformation Program for Local Governments;

WHEREAS, the City Government of Davao recognizes the importance of Micro, Small and Medium Enterprises as one of the significant contributors to the development of the City's economy;

WHEREAS, relevant activities, such as the week-long celebration every second week of July, are being instituted as a visible manifestation of the City Government of Davao's desire to further promote and support the continuous growth and development of the MSME Sector;

NOW, THEREFORE, I, SEBASTIAN Z. DUTERTE, Mayor of the City of Davao, by virtue of the powers vested in me by law, do hereby order the following:

Page 1 of 3

SECTION 1. RECONSTITUTION AND COMPOSITION. There is hereby reconstituted the City MSMED Council which shall be composed of the following:

Chairperson: City Mayor or his duly authorized representative
Vice-Chairperson: President, Davao City Chamber of Commerce and Industry, Inc. (DCCCII)

Members:

City Government of Davao

- Chairperson, Sangguniang Panlungsod Committee on Trade, Commerce & Industry
- Head, Office of the City Planning and Development Coordinator
- Head, City Treasurer's Office
- Head, City Agriculturist's Office
- Head, City Environment and Natural Resources Office
- Head, City Cooperative Development Office
- Head, City Tourism Operations Office
- Head, Davao City Investment Promotion Center
- Head, Permits and Licensing Division
- Head, Public Employment Service Office

National Government Agencies

- City Local Government Operations Officer, Department of the Interior and Local Government
- Davao City Head of Office, Department of Labor and Employment — Davao City Field Office
- Davao City Head of Office, Department of Science and Technology — City Service and Technology Center
- Davao City Head of Office, Department of Trade and Industry — Davao City Field Office
- Manager, Small Business Corporation
- Head of Office, Food and Drug Administration Regional Field Office
- Provincial Director, Technical Education and Skills Development Authority – Davao City/Davao del Sur Provincial Office

One (1) Representative each from Six (6) accredited business organizations/associations in the city to be appointed by the City Mayor

- Davao City Cacao Industry Development Council
- Mindanao Trade Expo Foundation, Inc.
- Davao City Alliance for Out-of-School Youth Development Council
- Food Processors Association of Davao City (FPAD)
- ICT Davao, Inc.
- Dabaw City Bankers Association Inc.

The Department of Trade and Industry - Davao City Field Office shall be the permanent secretariat to the Micro, Small, and Medium Enterprises Development Council and shall act as the coordinating and supervising unit for all the regular meetings and shall ensure the proper delivery of the various activities and programs of the Council.

SECTION 2. FUNCTIONS OF THE COUNCIL. The Council shall perform the following roles, functions, and responsibilities:

- a. Help establish the needed environment and opportunities conducive to the growth and development of enterprises in the city;
- b. Recommend to the Sangguniang Panlungsod all policy matters affecting businesses in the city;
- c. Formulate a Local Entrepreneurship Development Plan (LEDP) to be integrated into the Local Development Plan subject for approval of the City Mayor;
- d. Coordinate and integrate various government and private sector activities in the city relating to enterprise development;
- e. Formulate, disseminate, and advocate policies, principles, and implementing guidelines in the development and promotion of local enterprises; and
- f. Develop and provide appropriate services beneficial to local enterprises and entrepreneurs.

SECTION 3. MEETINGS AND QUORUM. The officers and members of the City MSMED Council shall meet at least once every quarter, or as often as may be necessary.

SECTION 4. FUNDING. Operational expenses to include maintenance and other operating expenses and such other expenses needed by the Council in carrying out its duties and responsibilities shall be taken from the available funds of the Office of the City Mayor, or from its own resources generated through trade fairs and other activities.

The Council, through the City of Davao, represented by the City Mayor, may accept donations from other organizations, provided the funds shall be used for the implementation of its programs and projects towards MSME promotion and development.

SECTION 5. SEPARABILITY CLAUSE. If any provision of this Executive Order is declared invalid or unconstitutional, the other provisions not affected thereby shall remain in full force and effect.

SECTION 6. REPEALING CLAUSE. All other Orders or parts thereof which are inconsistent with the provisions of this Executive Order are hereby repealed or modified accordingly.

SECTION 7. EFFECTIVITY. This Executive Order Shall take effect immediately.

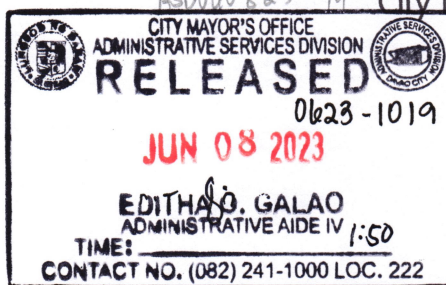
Done this JUN 08 2023 in the City of Davao, Philippines.

SEBASTIAN Z. DUTERTE

ASD0010823-19 City Mayor

Attested by:

ATTY. FRANCIS MARK H. LAYOG
Acting City Administrator



Ref. No. ASD060823-19

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