



Republic of the Philippines
OFFICE OF THE CITY MAYOR
City of Davao

EXECUTIVE ORDER NO. 51
Series of 2022

AN ORDER RECONSTITUTING THE MEMBERSHIP OF THE ORGANIZING COMMITTEE OF THE MEETINGS, INCENTIVES TRAVEL, CONVENTIONS AND EXHIBITION (MICE) CONVENTION 2023 AND FOR OTHER PURPOSES

WHEREAS, in October 2019, the Tourism Promotions Board and the Department of Tourism awarded to Davao City the hosting of the 2020 Meetings, Incentives Travel, Conventions and Exhibitions (MICE) Convention;

WHEREAS, due to the COVID-19 pandemic, the said convention has been rescheduled to March 1-3, 2023;

WHEREAS, the holding of MICE Convention has been identified by the Davao City Task Force COVID-19 Recovery Cluster as one of the programs which will revive tourism and other value chain economic activities in the City;

WHEREAS, the city's hosting of the MICECON 2023 will serve as a big boost towards the city's bid to be one of the preferred MICE destinations of the country, thereby contributing to its objective of further increasing the tourist arrivals in the city;

WHEREAS, one of the requirements stipulated by the Department of Tourism in its MICECON BID Specification Document is for the host destination to form an Organizing Committee which shall oversee the planning and implementation of the MICECON in 2023;

WHEREAS, it is to the best interest of the City of Davao to enlist the support and participation of the private sector in the planning and execution of the conference activities in order to fully maximize the benefits that the city anticipates to enjoy from the hosting opportunity;

WHEREAS, the strict observance and compliance to COVID-19 Protocols and Minimum Public Health Standards such as proper wearing of facemasks, is strongly reiterated in the conduct of the events;

WHEREAS, in order to help ensure the success of the City's hosting of the MICECON 2023 and to provide for the smooth coordination between the host city and the Department of Tourism - Central Office, there is a need to constitute, organize and create the Organizing Committee to spearhead the planning, implementation, and monitoring of the MICECON 2023.

NOW, THEREFORE, I, SEBASTIAN Z. DUTERTE, Mayor of the City of Davao, by virtue of the powers vested in me by law, do hereby order the following:

SECTION 1. CREATION AND COMPOSITION. The Organizing Committee for the MICECON 2023 is hereby created and shall be composed of the following:

Chairperson:	Sebastian Z. Duterte City Mayor
Co-Chairperson:	Mr. Kennedy V. Kapulong Executive Vice President Davao Tourism Association (DATA)
Vice Chair (Local Government):	Atty. Francis Mark H. Layog Acting City Administrator
Secretariat:	Ms. Anna Victoria Q. Magnaye Partner Zegen Management Group Co. Professional Convention Organizer
	Ms. Julieta L. Catacutan Officer-In-Charge Davao City Tourism Operations Office (DCTOO)
Attendance Promotions:	Ms. Nicole Niña H. Ledesma Chief Operating Officer Joji Ilagan International Schools
	Ms. Tanya Rabat-Tan Regional Director Department of Tourism XI (DOT XI)
	Councilor Al Ryan S. Alejandro Chairperson of Committee on Tourism and Beautification, Sangguniang Panlungsod
Customer Advisory Council Arrangements/ Speakers and Speakers' Arrangement:	Ms. Pia Lourdes P. Montano President Davao Association of Tourism Operators
	Ms. Regina Rosa D. Tecson Satellite Lead Office of the Vice President Davao Satellite Office
Delegates' Tour:	Ms. Christine Joy T. Aliño President National Association of Independent Travel Agencies (NAITAS)
Airport Reception & Transportation:	Capt. Ronald Anthony C. Go Chairperson of Land Transportation Davao City Chamber of Commerce & Industry, Inc. (DCCCII) Board

Ms. Ruth G. Velasco
President
Davao Travel Agencies Association (DTAA)

**Pre- Conference Activities
(Customer Service Representative
& First Time Attendees):**

Ms. Anne Margaret M. Pelingon
Tourism Assistant Professor IV
Joji Ilagan International Schools

Accommodations:

Ms. Jennyflor Lopez
Acting President
Hotel & Resort Sales and Marketing Association
(HRSMA)

MICE Marketplace:

Ms. Daphne Jezelle G. Alojado
Senior Branch Manager
SMX Convention Center

Ms. Maria Rochelle Christina F. Porras
Manager
Invex Philippines

Socials / Food & Beverages:

Ms. Mary Ann M. Montemayor
Representative
Professional Convention Organizer

Ms. Candice R. Protasio
Partner
Zegen Management Group Co.
Professional Convention Organizer

Public Relations & Publicity:

Mr. Harvey James Lanticse
Officer-In-Charge
City Information Office (CIO)

Mr. Jinggoy I. Salvador
Columnist
Sunstar Davao

Mr. Ian Ray C. Garcia
Columnist
Travel and Lifestyle
Mindanao Times

Mr. Rudolph Ian Alama
Information Officer III
Public Information Agency XI

Ways and Means:

Ms. Cherry Faye B. Alag
President
Davao Tourism Association

Dr. Maria Lourdes G. Monteverde
President
Davao City Chamber of Commerce & Industry,
Inc.

Mr. Arturo M. Milan
Representative
Tourism and Hospitality in the Regional
Development Council XI

Ms. Gene C. Bangayan
President
Tourist Transport Providers
Holiday Group of Companies

Mr. Arturo P. Boncato Jr.
Tourism and Marketing Communications
Consultant
ArTourisMedia

Safety and Security:

PLTCol. Angel B. Sumagaysay (Ret)
Head
Davao City Public Safety and Security Command
Center (PSSCC)

Maj. Francis S. Suan, AFP, Ret
President
Tourism Security Professionals Association of
Davao, Inc.

Finance:

Ms. Ermelinda F. Gallego
City Budget Officer
City Budget Office (CBO)

Councilor Myrna Dalodo-Ortiz
Finance
Ways & Means and Appropriation Committee

Ms. Fides Castañeda
President of Davao Wellness and Spa
Associations

Ms. Lynn Barlis
Auditor of the Davao Tourism Association
(DATA)

SECTION 2. FUNCTIONS. The Committee shall perform the following functions:

1. Ensure the city's compliance with all its responsibilities as contained in any agreement validly entered into;
2. Provide coordinative support with the Department of Tourism - Central Office to ensure the delivery of all the tasks necessary for the successful staging of MICECON 2023;

3. Encourage private sector participation in the staging of all the conference events and sub-activities;
4. Find ways and means to support the logistical requirements for the conference that are assigned to the city; and
5. Perform such other acts which are necessary to effectively and meaningfully carry out the mandated functions of the committee.

SECTION 3. SECRETARIAT. The Secretariat shall be responsible for the filing of records, and shall coordinate with all the partnered agencies, facilitate meetings, and ensure to organize all forged partnerships related to the preparations, execution and post evaluation of the City's hosting of the MICECON 2023.

SECTION 4. TECHNICAL AND ADMINISTRATIVE SUPPORT. All departments and offices of the City Government of Davao are enjoined to provide necessary technical and administrative support to the Organizing Committee and coordinate accordingly for the efficient implementation of all its policies and directives.

SECTION 5. FUNDING. All funding requirements in connection to the hosting of the MICECON 2023 shall in part be sourced from the budget to be provided by the City Government of Davao and the Department of Tourism for such purpose. Further, private sponsorships will be coursed through the Davao Tourism Association.

SECTION 6. SEPARABILITY CLAUSE. If any provision of this Executive Order is declared invalid or unconstitutional, the other provisions not affected thereby shall remain valid and subsisting.

SECTION 7. REPEALING CLAUSE. All other orders or parts thereof which are inconsistent with the provisions of this Executive Order are hereby repealed or modified accordingly.

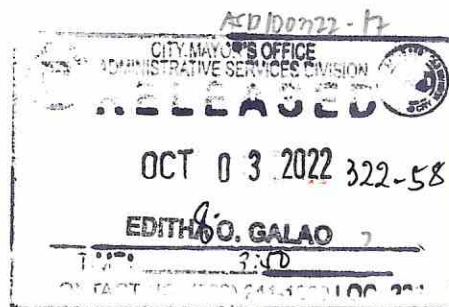
SECTION 8. EFFECTIVITY. This Executive Order shall take effect immediately.

Done this OCT 03 2022 in Davao City, Philippines.


SEBASTIAN Z. DUTERTE
 City Mayor

Attested by:


ATTY. FRANCIS MARK H. LAYOG
 Acting City Administrator



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