

Republic of the Philippines
OFFICE OF THE CITY MAYOR
City of Davao

FILE MAYOR'S
OFFICE

760-11 80, (MO (P))

EXECUTIVE ORDER NO. 42
Series of 2019

"AN ORDER CREATING THE ORGANIZING COMMITTEE OF THE 2020 MICE CONFERENCE (MICECON 2020) AND FOR OTHER PURPOSES."

WHEREAS, the City of Davao was successfully awarded by the Department of Tourism to host of the prestigious Meetings, Incentives Travel, Conventions and Exhibition (MICE) Conference on October 21 - 23, 2019;

WHEREAS, the city's hosting of the MICECON 2020 will serve as a big boost towards the city's bid to be one of the preferred MICE destinations of the country, thereby contributing to its objective of further increasing the tourist arrivals in the city;

WHEREAS, one of the requirements stipulated by the Department of Tourism in its MICECON BID Specification Document was for the host destination to form an Organizing Committee that shall oversee the planning and implementation of the MICECON in 2020;

WHEREAS, it is to the best interest of the City of Davao to enlist the support and participation of the private sector in the planning and execution of the conference activities in order to fully maximize the benefits that the city anticipates to enjoy from the hosting opportunity;

WHEREAS, in order to help ensure the success of the City's hosting of the MICECON 2020 and to provide for the smooth coordination between the host city and the Department of Tourism – Central Office, there is a need to constitute, organize and create the Organizing Committee to spearhead the planning, implementation, and monitoring of the MICECON 2020.

NOW, THEREFORE, I, SARA Z. DUTERTE, Mayor of the City of Davao, by virtue of the powers vested in me by law, do hereby order the following:

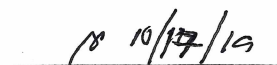
SECTION 1. Creation, constitution and composition. – Hereby created is the **Organizing Committee** for the MICECON 2020 to be composed of the following members:

Chairperson:

Mayor Sara Z. Duterte
City Mayor



Vice Chairperson/s (Local Government): Atty. Zuleika T. Lopez
City Administrator



CRMS RCD-2020-01397

(Private Sector): Mr. Kennedy V. Kapulong
MICE Execom, Inc. Chair
General Manager
Seda Abreeza Hotel

Secretariat:

Ms. Anna Victoria Magnaye
MICE Execom, Inc. Member
Partner, Zegen Management Group Co.

Attendance Promotions:

Ms. Tanya R. Tan
Regional Director
Department of Tourism XI (DOT XI)

Ms. Regina Rosa D. Tecson do
Officer-In-Charge
Davao City Tourism Operations Office
(DCTOO)

SECRETARY GENERAL BAGAPORI
11:46 AM
OCT 17 2019

Hon. Myrna D. Ortiz
Sangguniang Panglungsod – Chairperson of
Committee on Tourism and Beautification

Transportation:

Capt. Ronald Go
MICE Execom, Inc. Member
DCCCII Board, EcoTrans Car Rentals

Travel and Tours:

Ms. Pia Lourdes P. Montano
President, Davao Association of Tourism
Operators (DATO)

Mr. Jonathan Engbino
President, GUIDE – Davao

**Airport Reception, CSR &
Value Added Services:**

Ms. Nicole Bian
MICE Execom Member
VP for Academic Development, Joji Ilagan
Career Center Foundation, Inc.

Mr. Renato Gatchalian
MICE Execom Member
President, Davao Tourism Association

Accommodations:

Ms. Jennifer Romero
President, Hotel & Resort Sales and
Marketing Association (HRSMA)

MICE Marketplace:

Ms. Daphne Jezelle G. Alojado
Vice Chair – MICE Execom Inc.
SMX Convention Center

Ms. Rochelle Porras
Invex Philippines

Socials / F&B:

Ms. Mary Ann M. Montemayor
*Davao Tourism Association / Honorary
Consul of Hungary
President, Villa Margarita Corp.*

Ms. Candice R. Protasio
*MICE Execom, Inc. Member
Partner, Zegen Management Group Co.*

PR & Publicity:

Mr. Jefry Tupas 10-17-19 11:08
Officer-In-Charge
City Information Office (CIO)

Mr. Jinggoy Salvador
Sunstar Davao

Ways and Means:

Mr. Arturo M. Milan
*President, Davao City Chamber of
Commerce and Industry Aboitiz Power*

Ms. Gene Bangayan
*Davao Tourism Association
Holiday Group of Companies*

Safety and Security:

PLtCol. Angel Sumagaysay 10-17-19
*Davao City Public Safety and Security
Command Center (PSSCC)*

Ret. Maj. Francis Suan
*President, Tourism Security Professionals
Association of Davao, Inc.*

Finance:

Ms. Ermelinda F. Gallego 10/17/19
City Budget Office (CBO)

Ms. Cherry Faye B. Al-ag
*MICE Execom Member
Al-ag Group of Companies*

Ms. Fides Castañeda
*MICE Execom Member
Panorama Summit Hotel*

SECTION 2. Functions. The Committee shall ensure the host city's compliance with all its responsibilities as contained in any agreement validly entered into; provide coordinative support with the Department of Tourism – Central Office to ensure the delivery of all the tasks necessary for the successful staging of MICECON 2020; encourage private sector participation in the staging of all the conference events and sub-activities; find ways and means to support the logistical

requirements due from the host city; and perform such other acts which are necessary to effectively and meaningfully carry out the mandated functions of the committee.

SECTION 3. Secretariat. The Secretariat shall be responsible for the filing of records, coordinate with all the partnered agencies, facilitate meetings, and ensure to organize all forged partnerships related to the preparations, execution and post evaluation of the City's hosting of the MICECON 2020.

SECTION 4. Technical and Administrative Support. All departments and offices of the City Government of Davao are enjoined to provide necessary technical and administrative support to the Organizing Committee and coordinate the efficient implementation of all its policies and directives.

SECTION 5. Funding. All funding requirements in connection to the hosting of the *MICECON 2020* shall in part be sourced from the budget to be provided by the City Government of Davao and the Department of Tourism for such purpose. Further, private sponsorships will be coursed through the MICE EXECOM INC.

SECTION 6. Effectivity. This Order shall take effect immediately upon approval.

Done in the City of Davao, this _____ of OCT 16 2019 2019.


SARA Z. DUTERTE
City Mayor

Attested by:


ATTY. ZULEIKA T. LOPEZ
City Administrator



CADD - ADM gre 10/17/19 - 10:20
CADD - OPN [Signature] 10/17/19 -
SP [Signature] 10/17/19
CPDD md 10/17/19
DILG [Signature] 10/17/19