



Republic of the Philippines  
**OFFICE OF THE CITY MAYOR**  
City of Davao

**EXECUTIVE ORDER NO. 31**

Series of 2020

**AN ORDER RECONSTITUTING THE DAVAO CITY PRICE COORDINATING COUNCIL, DEFINING ITS FUNCTIONS, POWERS, AND FOR OTHER PURPOSES**

**WHEREAS**, it is the policy of the State to ensure the availability of basic necessities and prime commodities at reasonable prices at all times without denying legitimate businesses a fair return of investment;

**WHEREAS**, it is likewise the concern of the State to provide protection to consumers against hoarding, profiteering and cartels of said goods especially during the occurrence of a calamity, emergency and widespread illegal manipulation and other unscrupulous activities;

**WHEREAS**, Republic Act No. 7581 otherwise known as the Price Act was enacted to carry out said mandates and to protect the consumers by stabilizing the prices of basic necessities and prime commodities by prescribing measures against undue price increases during emergency situations;

**WHEREAS**, under Rule VI of the Rules and Regulations in Implementing Republic Act 7581, provides for the creation of a Local Price Coordinating Council defining its power and functions;

**WHEREAS**, in view of the foregoing, the Davao City Government issued an Executive Order No. 13, Series of 2011, creating the Davao City Price Coordinating Council and defining its functions and powers and for other purposes;

**WHEREAS**, there is an urgency to increase visibility and intensify monitoring of prices to protect consumers from unscrupulous traders and retailers and to prevent any abuse from unwarranted increases in the prices of basic goods and commodities;

**WHEREAS**, there is strong impetus to reconstitute and convene the Davao City Price Coordinating Council in order to address or forestall any unreasonable increases in the prices of basic necessities and prime commodities in Davao City;

**NOW THEREFORE, I SARA Z. DUTERTE**, Mayor of the City of Davao, by virtue of the powers vested in me by law and in consideration of the above premises do hereby order:

**SECTION 1. CREATION AND COMPOSITION.** There is hereby created a Davao City Price Coordinating Council composed of the following:

Chairperson : The City Mayor or his/her duly authorized representative

Vice-Chairperson : DTI Regional Director or his/her authorized representative

Members : City Health Office  
City Legal Office  
City Agriculturist's Office  
City Economic Enterprise  
Department of Agriculture  
Department of Health  
Food and Drug Authority  
Department of Transportation  
Land Transportation and Franchising Regulatory Board-XI  
Land Transportation Office-XI  
Department of Justice  
National Economic Development Authority-XI  
Department of Environment and Natural Resources-XI  
Philippine National Police – Police Regional Office XI  
National Bureau of Investigation-XI  
Bureau of Customs – Port of Davao  
Department of Information and Communications Technology  
Representative from the Consumers, Agricultural Producers,  
Trading, Manufacturing, and Retail Sectors

**SECTION 2. SELECTION OF MEMBER-REPRESENTATIVES.** The Chairperson of the Council shall decide who among the representative of agencies enumerated above will sit as members of the Council. The Chairman shall appoint the sectoral representatives.

**SECTION 3. APPOINTMENT OF SECTORAL REPRESENTATIVES.** The sectoral representatives of the Davao City Price Coordinating Council shall be appointed by the Chairman upon nomination by the Davao City Chamber of Commerce and Industry, Inc., or a similar trade organization and by a consumer organization preferably one duly accredited by the Department of Trade and Industry.

**SECTION 4. POWERS AND FUNCTIONS.** The Davao City Price Coordinating Council shall have the following duties and functions:

1. Coordinate and rationalize the programs to stabilize prices and supplies of member agencies in the city;
2. Recommend to the National Price Coordinating Council or to the Implementing Agencies suggested retail prices (SRP) and/or the price ceilings for certain basic necessities and/or prime commodities in the City;
3. Conduct regular inspection of public and private markets;
4. Activate hotlines and create consumer complaints desks;
5. To conduct in-depth analysis for price fluctuations; and
6. To recommend action steps to correct unwarranted price increases and supply shortages.

**SECTION 5. TECHNICAL SECRETARIAT.** The Davao City Investment Promotion Center shall act as the Technical Secretariat providing administrative and technical support to the Council.

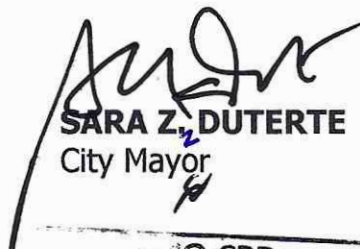
**SECTION 6. FUNDING.** The Council shall prepare and submit for the approval of the City Mayor, a budget to cover operational expenses to include maintenances and other operating expenses, honoraria, and such other expenses to be incurred in the discharge of its functions.

**SECTION 7. REPEAL.** All issuances, orders, rules and regulations, or parts thereof inconsistent with this Order are hereby repealed, amended or modified accordingly.

**SECTION 8. SEPARABILITY.** In the event that any provision of this Order or any part thereof is declared invalid or unconstitutional, the provisions not affected thereby shall remain in force and effect.

**SECTION 9. EFFECTIVITY.** This Executive Order shall take effect immediately.

Done in the City of Davao, Philippines this day 27 APR 2020 of \_\_\_\_\_ 2020.

  
SARA Z. DUTERTE  
City Mayor

Attested by:

  
ATTY. ZULEIKA T. LOPEZ  
City Administrator

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**RELEASED**  
27 APR 2020 4:40 m