



Republic of the Philippines  
**OFFICE OF THE CITY MAYOR**  
City of Davao

760 .11 ED - CMO

**EXECUTIVE NO. 25**  
Series of 2018

**"AN ORDER CREATING AND RECONSTITUTING THE DAVAO CITY MICRO SMALL AND MEDIUM ENTERPRISE DEVELOPMENT (MSMED) COUNCIL AND STRENGTHENING THE PROMOTION, GROWTH AND DEVELOPMENT OF ITS PROGRAMS AND SERVICES"**

**WHEREAS**, it is declared policy of the State to promote, support, strengthen and encourage the growth and development of micro, small and medium enterprises (MSMEs) in all productive sectors of the economy in particular;

**WHEREAS**, the State recognizes the specific needs of MSMEs and shall undertake to promote entrepreneurship, support entrepreneurs, encourage the establishment of MSMEs and ensure their continuing viability, growth and thereby attain countryside industrialization;

**WHEREAS**, as mandated by Republic Act No. 9501, which amended Republic Act No. 6997, the Micro, Small and Medium Enterprise Development (MSMED) Council shall be strengthened to effectively ensure the growth and development of MSMEs throughout the country;

**WHEREAS**, the Davao City Micro, Small and Medium Enterprise Development Council (DC-MSMED Council) has been in existence since 1992 in response to RA 6977;

**WHEREAS**, the Department of Interior and Local Government (DILG) Memorandum Circular No. 2002-107 dated July 10, 2002 enjoins LGUs to organize and strengthen SMED/MSMED Councils in order to effectively implement, in particular the Local Entrepreneurship Development Plan under the Local Economic Transformation Program for Local Governments;

**WHEREAS**, the City Government of Davao recognizes the importance of Micro, Small and Medium Enterprises as one of the significant contributors to the development of the City's economy;

**WHEREAS**, relevant activities, such as the week-long celebration every 2<sup>nd</sup> week of July, are being instituted as a visible manifestation of the City Government of Davao's desires to further promote and support the continuous growth and development of the MSME Sector;

**NOW THEREFORE, I SARA Z. DUTERTE**, Mayor of the City of Davao, by virtue of the powers vested in me by law, do hereby order the formal creation of the City MSMED Council, defining its function and composition, to wit:

**Section 1. Composition.** The City MSMED Council Shall have the following composition:

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- Chairperson - City Mayor or the duly authorized representative
- Vice-Chairperson - President, Davao City Chamber of Commerce and Industry, Inc. (DCCCII)

Members:

City Government of Davao

- ~~Mar 9/21/18~~ Chair, Sangguniang Panlungsod Committee on Trade, Commerce & Industry
- ~~9/21/18~~ Department Head, City Planning and Development Office
- ~~9/21/18~~ Department Head, City Treasurer's Office
- ~~9/21/18~~ Department Head, City Agriculturist's Office
- ~~9/24/18~~ Department Head, City Environment and Natural Resources Office
- ~~9/21/18~~ Department Head, City Cooperative Development Office
- ~~9/24~~ Head, City Tourism Operations Office
- ~~9/25~~ Head, Davao City Investment Promotion Center
- ~~9-24~~ Head, Business Bureau

National Government Agencies

- ~~09/25/18~~ City Local Government Operations Officer, Department of the Interior and Local Government
- ~~9/25/18~~ Davao City Head of Office, Department of Labor and Employment – Davao City Field Office
- ~~9/25/18~~ Davao City Head of Office, Department of Science and Technology – City Service and Technology Center
- ~~9/25/18~~ Davao City Head of Office, Department of Trade and Industry – Davao City Field Office
- ~~9/25/18~~ Manager, Small Business Corporation

One (1) Representative each from Five (5) accredited business organizations/associations in the city to be appointed by the City Mayor

The Department of Trade and Industry Davao City Field Office shall be the permanent secretariat to the Micro, Small, and Medium Enterprises Development Council which shall act as the coordinating and supervising unit for all the regular meetings and shall ensure the proper deliver of the various activities and programs of the Council.

**Section 2. Functions of the Council.** The Council shall perform the following roles, functions and responsibilities:

- a. Help establish the needed environment and opportunities conducive roles, growth and development of enterprises in the locality;
- b. Recommend to the Sangguniang Panglungsod all policy matters affecting business in the locality;
- c. Formulate a Local Entrepreneurship Development Plan (LEDP) to be integrated into the Local Development Plan subject for approval of the City Mayor;
- d. Coordinate and Integrate various government and private sector activities in the locality relating to enterprise development

- e. Formulate, disseminate and advocate policies, principles and implementing guidelines in the development and promotion of local enterprise; and
- f. Develop and provide appropriate services beneficial to local enterprises and entrepreneurs.

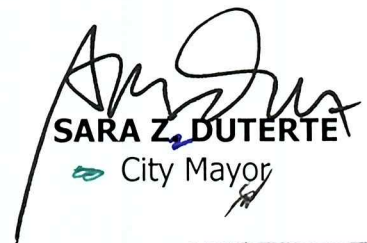
**Section 3. Meeting and Quorum:** The officers and members of the City MSMED Council shall meet at least once every quarter, or as often as may be necessary.

**Section 4. Funding.** Operational expenses to include maintenance and other operating expenses and such other expenses needed by the Council in carrying out its duties and responsibilities shall be taken from the available funds of the Office of the City Mayor, or from its own resources generated through trade fairs and other activities.

The Council may accept donation from other organizations, provided the funds shall be used for the implementation of its programs and projects towards MSME promotion and development.

**Section 5. Effectivity.** This Executive Order Shall take effect immediately.

Done in the City of Davao, Philippines, this 20 day of SEP 2018 2018.

  
**SARA Z. DUTERTE**  
 City Mayor

CMO - CRD 440-72  
**RELEASED**  
 20 SEP 2018 4:50 AM

Attested by:

  
**ATTY. ZULEIKA T. LOPEZ**  
 City Administrator

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 CID [Signature] 9/21/2018  
 CPDD [Signature] 9/21/18

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 DILG [Signature] 9/21/18